



EU-FUNDED MASTERCLASS

Climate Tech Entrepreneurship Training for Scientists, Engineers & Founders

Offered free of charge through the CITE Project.

MASTERCLASS MENTORING SESSIONS



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An online journey with Mentorship

From knowledge to market readiness

Learn + Mentor + Pitch

1

MODULE 1

The Market is Waiting

Understand the Climate Tech landscape, identify real market needs, and position your innovation

2

MODULE 2

Build what People Want

Translate technical expertise into a clear value proposition and validate your solution

3

MODULE 3

Tell The Story That Sells

Structure a compelling pitch and communicate like a founder

4

MODULE 4

Get Ready to Launch

Explore funding opportunities and test your idea in a real-world scenario

Course Objectives



Understand the Climate Tech landscape and its market opportunities



Identify and define customer profiles to tailor products effectively



Validate innovative solutions through market research and analysis



Learn investor storytelling to secure funding and support



Master Outline comprehensive funding strategies for successful venture building